

Make Better Decisions, Faster

ZY VISION OVERVIEW



SOLUTIONS OFFERED:

- Business Intelligence and Data Management Strategy
- BI Platform Consulting and Sales
- Data Warehousing
- Visualizations for Real-Time Data

About ZY Vision

ZY Vision specializes in designing and implementing business intelligence solutions, including data warehousing, data management and BI platform consulting and sales. We assist companies across a wide range of market verticals including manufacturing, communications and healthcare, to effectively visualize and analyze corporate data patterns to make better business decisions, faster.

Our Team

The ZY Vision team is comprised of business professionals and technologists experienced with data management and decision support strategies. Our technical expertise combined with our intimate understanding of business processes gives us the unique ability to address your business intelligence needs in a manner that maximizes your return on investment. We look at every angle from a business perspective first, then apply the best proven technical method to achieve your goals.

Our team has helped Fortune 500 and emerging enterprise companies define and implement data management strategies that support a rapid, more effective decision making process. Our experience and solution suite can help you make the most of your enterprise information.

Business Intelligence Strategy

Having a comprehensive, well-planned data management strategy can make the difference between success and failure. But how do you know what's right for your organization? ZY Vision will advise you on what will benefit your company the most, based on your existing technology investments, strategic goals, internal capabilities, customer base, and budget.

Data Warehouse Solutions

One of the issues with implementing a business intelligence solution within an organization is that

“ZY Vision has provided us with excellent support and quick responses to our questions and any issues we have had. When Century decided to add more MicroStrategy users ZY Vision helped us choose the most economic path, increasing our trust with your company.”

Mike Parry
Century Insurance Company

essential information may be located on disparate systems. A core component of our ZY Vision practice is to help companies design and implement enterprise data warehouse solutions. Data warehouse is a generic term for a system of storing, retrieving, and managing large amounts of data. By bringing all relevant information together into one central data source, we can provide the foundation for turning data into information to help you make better decisions, faster. By implementing a data warehouse solution, planners and researchers can now freely use this information without worrying about slowing down operation of the production databases.

ETL Design and Development

Flexible ETL (Extract, Transform, Load) processes or products, along with a business-focused design, are the key to delivering a solid foundation for a true enterprise business intelligence solution. Even if the systems use different data formats, the extraction process will adhere to patterns and data structures to ensure usability and scalability. The ETL system and processes designed by ZY Vision will help your business managers and executives gain tremendous insight into your business by bringing together essential data sources into a usable, consolidated, and homogeneous environment.

Business Intelligence Software Solutions

Gaining access to information from any source, at any time, and in any format is only the beginning. Business intelligence provides organizations with greater insights to: enhance cost-efficiency and productivity; build stronger customer relationships; optimize revenue-generating strategies; monitor trends; discover anomalies; and forecast business opportunities.

About MicroStrategy

MicroStrategy®

ZY Solutions and MicroStrategy have teamed together to help organizations realize the true potential of information stored throughout their organization. MicroStrategy, a global leader in business intelligence technology, provides integrated reporting, analysis, and monitoring software that enables companies to analyze the data stored across their enterprise. MicroStrategy's fully integrated BI platform delivers actionable information to business users via e-mail, web, and mobile devices. More than one million people worldwide and thousands of leading companies across all industries use MicroStrategy Business Intelligence software every day for better business decisions.

BI Platform Consulting and Implementation

As MicroStrategy's Premier Alliance Partner in the Midwest, ZY Solutions has been recognized as an expert in providing proven business intelligence advice and solutions. As a Premier Alliance Partner, Value-Added Reseller (VAR), and Systems Integrator, we are able to execute your MicroStrategy project from start to finish. Our solutions are designed for long-term growth to ensure performance, scalability, and availability, in order to maximize the return on your investment.

“ZY Vision has made it possible for us to develop new products for our clientele that now have customers calling LKCS. Because of the help and guidance of ZY Vision, we are now able to confidently expand our initial investment for new projects both internally and externally.”

Sid Haas

VP of Business Development, LKCS

Advanced BI Visualizations

Advanced visualizations such as reports, scorecards, dynamic dashboards, and mobile applications display important information and vast amounts of data, in a fully interactive, feature rich environment.

Dynamic Dashboards

Dashboards provide visually compelling executive views into key performance measures across the enterprise, enabling quick access into real time data. With MicroStrategy, anyone can easily build, reformat, and personalize their own report or dashboard without relying on an IT department. In conjunction with the design team at ZY Media, you can have cutting-edge dashboards and reusable customized templates, formatted with your corporate logo and color scheme, to proudly display at any presentation or event.

Mobile BI Solutions

MicroStrategy has revolutionized when, where, and how you manage your business with a platform that delivers mobile BI capabilities for the Apple iPhone and iPad, the BlackBerry Smartphone, and the Kindle DX. The architecture is engineered for the speed and performance required to rapidly deliver information on a mobile device.

Let ZY Vision and ZY Media help you to create an interactive mobile intelligence application that offers superior insight into your organization, anytime and anywhere.



Connect to any MicroStrategy Mobile Server to access your reports, documents, and dashboards.



“Working with ZY Vision was great experience. Their team was tremendously knowledgeable throughout the project and was able to address all of our concerns and challenges.”

Christopher Blades
IT Director, Perfect Output LLC

Other Solution Partners

ZY Vision has also formed partnerships with Longview Solutions, Panopticon, Visual Crossing, and Sybase to extend our business intelligence solutions to better meet the needs of our clients.



Panopticon Software's data visualization solutions support rapid analysis to easily understand fast-changing, real-time data, fully integrated with historical time series data sets. Their advanced data visualization software tools speed clients' business processes, reduce operational and investment risks, detect anomalies – including fraud – and identify opportunities to increase profits and sales.



Longview Solutions provides corporate performance management (CPM) software that helps companies manage the business of finance with a unified, scalable application that can automate any one, or combination of, the following financial processes: planning, budgeting, forecasting, consolidation, tax provisioning, management reporting and profitability analytics.



Visual Crossing is the leading provider of interactive and presentation-quality maps and custom visualizations for business intelligence, enabling users to comprehend hundreds of pages of grid data in seconds. ZY Solutions and Visual Crossing have formed a partnership together to deliver world-class spatial analysis and visualization on top of MicroStrategy's Business Intelligence platform.

SYBASE

Sybase is a leader in developing and expanding innovative database technology for leading companies with their ability to manage information and deliver unsurpassed levels of data reliability and security. Sybase designs each data management solution for fast, efficient performance in different environments and for specific uses.

About ZY Solutions

ZY Solutions is an information technology and multimedia consulting company that specializes in innovative solutions that allow businesses to quickly gain insight into operations, automate processes, build relationships, generate growth, and develop new capabilities. By offering professional interactive media services, paired with best-in-class technical expertise and support, we can deliver focused strategic solutions from design to execution.

Contact ZY Solutions at 847.242.7000 to find out how our team of experienced professionals can help you make the most of your business intelligence initiatives.